



# ANNIVERSARY RELAY RUN



27th May 2023  
Nyayo Stadium

[Register Now](#)



**30,000 trees**  
for 30 years

# CELEBRATING 30 YEARS OF DEDICATION TO INNOVATION & SUSTAINABLE GROWTH OF (RE) INSURANCE IN AFRICA



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## THE ANNIVERSARY RELAY RUN AND TREE PLANTING INITIATIVE

### About the ZEP-RE Anniversary Relay Run

We are 30. On 1 January 1993, ZEP-RE officially commenced writing business after its formation in 1990 by the Agreement of the Heads of State and Government of then Preferential Trade Area (now the Common Market for Eastern and Southern Africa). In part to celebrate our wins and impact over the three decades, we are planting 1,000 trees for every year ZEP-RE has been in existence. That's 30,000 trees.

We are launching this campaign through a half-day sports event on Saturday 27th May 2023 at Nyayo National Stadium - together with Staff, Partners, Clients, and stakeholders. This inaugural campaign will host seven different activities for all to participate in company teams, with the relay run being the keystone event that will bring together our partners and industry players together to rally funds to support this initiative and contribute to saving Mother Earth.

All proceeds from the event will go towards planting and after-care for the trees to maturity in various designated areas in Kenya. Register for the event through this link: <https://forms.gle/3S7AxYeWuveugMqy7>

### Activities of the Day

Event name	Description/rules
4 x 100 m Mixed relay* 2 ladies, 2 gentlemen (1 team minimum)	Colleagues (2 ladies and 2 gents) forming a relay team - switching the baton every 100m
4 x 400 m Ladies' relay 4 ladies (1 team minimum)	Team of 4 ladies passing the baton around the 400m racetrack four times, one lady per lap
4 x 400 m Gents' relay 4 gents (1 team minimum)	Team of 4 gentlemen passing the baton around the 400m racetrack four times, one man per lap
The Gold Dash CEO Run 1 CEO (no executive assistants)	Our CEOs will have a run at it as the teams cheer them on to the 100m finish line.
Last Wheel Turning Hula hoop	A person from each company will compete to swirl the Hula Hoop
Sack race combined relay 2 ladies, 2 gentlemen (1 team minimum)	Team of four, 2 ladies and 2 gents sacking it up to the finish line
Tug of War 4 ladies, 4 gentlemen	Two teams of eight (4 ladies & 4 gents each) battling it out on opposite ends of a rope

\* this is a mandatory race

### Partnership Registration Categories

Partnership category	Contribution (KES)	Impact of your contribution	Additional benefits*
Jacaranda	250,000	1,000 trees   1 megaton of CO <sub>2</sub> absorption over the trees' lifetime; 1 days' worth of O <sub>2</sub> for 3,000 adults.	Tickets and t-shirts for up to 60 pax; 8 tear drop banners
Oak	150,000	600 trees   600 tons of CO <sub>2</sub> absorption over the tree's lifetime; 1 days' worth of O <sub>2</sub> for 1,800 adults.	Tickets and t-shirts for up to 40 pax; 6 tear drop banners
Eucalyptus	75,000	300 trees   300 tons of CO <sub>2</sub> absorption over the trees' lifetime; 1 days' worth of O <sub>2</sub> for 900 adults.	Tickets and t-shirts for up to 25 pax; 4 tear drop banners
Individual**	3,000	12 trees   12 tons of CO <sub>2</sub> absorption over the trees; 1 days' worth of O <sub>2</sub> for 36 adults.	1 ticket and t-shirt

\* This will include PR credits on our social media and publications for your sponsorship and participation in the event (branding and visibility)

\*\* Any additional participant to a team will also attract a KES 3,000 contribution

### A few house rules to minimize our carbon footprint.

1. We encourage carpooling on the day of the event.
2. If possible, utilize buses to reduce emissions from the number of vehicles coming to the event.
3. We shall have biodegradable cutlery, cups, and plates being used for refreshments.
4. Please bring a personal reusable water bottle, if possible, for rehydration.
5. We shall not allow into the stadium any single use plastic bottles.
6. You are allowed to carry your personal snacks, but kindly utilize re-usable containers.

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## FREQUENTLY ASKED QUESTIONS (FAQs)

### I am failing to register on the link, what could be the problem?

The registration link on Google Form has several sections, you can proceed from one section to another by either completing a mandatory field or leaving it as blank if it is not mandatory. Please note the mandatory fields as Company Name, Captain's Name, email address, and Details for the mandatory mixed relay run. If registering as an individual – kindly indicate N/A for fields relating to the mandatory mixed relay run.

### How do I partake in this event?

Appoint a team captain from your company to rally the registration and represent your company on the link provided: <https://forms.gle/3S7AxYeWuveugMqy7>

### Can I participate as an individual?

If you wish to participate in your individual capacity – please complete the form above by indicating your names in the “Company” and “Team Captain” and provide your e-mail address. You can fill in “N/A” in all the mandatory fields.

### How do I contribute to this cause? How/where can I send my contribution?

After completing registration, an invoice will be shared directly with your team leader/email indicated in the form providing payment details.

### How many activities are taking place at the event?

There will be a total of 7 events to participate in. With the only mandatory one being the 4 x 100 m mixed relay run for company teams. Please refer to our info pack for more details about the different events.

### Can I participate in the tree planting without participating in the sporting events?

We would be happy to have you at both events. More details about how to participate in the tree planting will come out in due course. A keyway to participate in the tree planting is through the contributions which will give you a chance to come and participate in the sports activities.

### When and where will the tree planting take place?

We are partnering with the Ministry of Environment, Climate Change, and Forestry and working with the Kenya Forest Service to get designated land in various key hotspots in Kenya that are in the most need for reforestation. An update of these locations will be provided in due course including how and when to participate into the actual tree planting activity. We will be confirming the actual date of the tree planting – which has been tentatively set for World Environment Day (5 June)

### Will we do the tree planting on 27th May?

27th May will be a fun activity to launch the event and give direction to how the tree planting will take place. Date of the tree planting will be communicated to all in due course.

### Will there be food and refreshments available at the Relay Run event?

Yes, approved caterers will be available at the event and refreshments and snacks will be sold to you at a subsidized cost.

### Will parking be available at the Relay Run event?

There is plenty of parking at Nyayo Stadium which will also be manned by contracted security personnel.

### Can I bring members of family to the event?

While we love our children, we would discourage their coming to allow you to participate fully in the event and increase your chances to snatch an award. However, should you want to bring in adult family/friends, kindly register them as individuals or ensure they are part of the company's partnership category numbers.

### How will t-shirt collection work?

T-shirt collection will commence on 19 May 2023 at ZEP-RE Place in Upper Hill, Nairobi.

